



Privacy Policy

In order to run Industrybuddies, we collect a small amount of data on our users.

The short version

We collect a small amount of data from user in the process of signing up to industrybuddies. This information is provided by attendees during the registration process and includes name, email, gender, university course, university stage, company of employment and role.

We are responsible with your data and never share it with anyone.

Additionally we collect usage data for our website via [Google Analytics](#).

The Long Version

The data we hold - Student

We hold as little data as possible about our users.

- First name
- Last name
- Email address
- Gender
- Age
- University Course
- University Stage

The data we hold - Mentor

- First name
- Last name
- Email address
- Gender
- Company of employment
- Role inside their company

This data is stored via a third party. At no point is data transferred out of this environment unless under explicit consent from the user.

How we use this data

For the most part, the data collected is used to match users with their mentor/student.

- Name and email is used to contact and address the user after a match has been made
- University course and stage are used to match the student to a mentor
- Company of employment and role are used to match mentor to student.

Who we share your data with

No one. Ever.

Occasionally, sponsor might ask if a specific person or company has signed up. We'll give them a simple yes or no answer.

Data Breach

All systems containing your data are secured with a strong password and, where available, two factor authentication.

In the case of a data breach from these accounts or company devices occur, we will contact all users who are affected by email. Following an initial notification, we will send a follow up a week later. Given that we do not collect highly sensitive information, any effect on end users should be minimal.

Anonymous Data

To gauge website usage, we use Google Analytics. We use this data to see how people are engaging with the site and how we can improve it.

You can read the full privacy policy for Google Analytics on the google help page.

- [Google Analytics Privacy Policy](#)
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Further Information

If you have any questions about our data policy, you can contact us via the following means:

- Email: hello@industrybuddies.com